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An event may have

triggered you to write this piece, but the event

They add to your word count and are less direct than a single verb or noun. (e.g. Use "ran" instead of "quickly hurried.")

For example, if you include a name like the Art Gallery of Nova Scotia, you don't have to say it's located in Nova Scotia.

Look for ways to pare back or combine sentences. Compare the two examples below:

Loose: Since 2007, only 5 council members who attained seats were women. In the same period of time, 41 of the elected members who were voted onto council were men.

Tight: Of the 46 councilors elected since 2007, only 5 have been women.