

# Communications and Public Policy /

Communications and Public Policy is a multidisciplinary program that explores the intersection of communication theory and public policy. The program is designed to provide students with a comprehensive understanding of the role of communication in society and the impact of public policy on communication. The program is offered as a major and a minor.

## Communications and Public Policy / Major

The Communications and Public Policy major requires 36 credit hours. The program is designed to provide students with a comprehensive understanding of the role of communication in society and the impact of public policy on communication. The program is offered as a major and a minor.

(COPP) 24. The program is designed to provide students with a comprehensive understanding of the role of communication in society and the impact of public policy on communication. The program is offered as a major and a minor.

Students must complete the following courses:

- COMM 1013
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## Public Communications and Ethics

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### Year 1

#### Semester 1

COPP 1013      Introduction to Communications

#### Semester 2

COPP 1023      Introduction to Public Policy

### Year 2

#### Semester 1

COPP 2013      Fundamentals of Communications

#### Semester 2

COPP 2023      Professional Media and Communications in a Digital Age

COPP 2033 *Introduction to Mass Media*

### Year 3

#### Semester 1

COPP 3013 *Introduction to Journalism*

COPP 3023 *Editing and Design for Journalism*

#### Semester 2

COPP 3033 *Public Policy and Mass Media*

### Year 4

#### Semesters 1 and 2

COPP 4006 *Communications and Public Policy*

COPP 4016 *Introduction to Public Policy*

### COPP-1013. Introduction to Communications

This course provides an overview of the communication process, from the sender to the receiver, and the role of mass media in society. It covers the history of mass media, the structure of the communication process, and the impact of mass media on society. The course also explores the role of mass media in the political process and the role of mass media in the economy.

### COPP-1023. Introduction to Policy Studies

This course provides an overview of the policy process, from the identification of a problem to the implementation of a policy. It covers the role of the government in the policy process, the role of the private sector, and the role of the public. The course also explores the role of policy studies in the political process and the role of policy studies in the economy.

### COPP-2013. Fundamentals of Writing

This course provides an overview of the fundamentals of writing, from the identification of a topic to the development of a thesis statement. It covers the role of the writer in the writing process, the role of the audience, and the role of the writer in the writing process. The course also explores the role of writing in the political process and the role of writing in the economy.

### COPP-2023 Policy Making in the Information Age (POLS 2333)

This course provides an overview of the policy making process in the information age. It covers the role of the government in the policy making process, the role of the private sector, and the role of the public. The course also explores the role of policy making in the political process and the role of policy making in the economy.

### COPP-2033. Research Methods

This course provides an overview of the research methods used in the study of mass media and public policy. It covers the role of the researcher in the research process, the role of the audience, and the role of the researcher in the research process. The course also explores the role of research methods in the political process and the role of research methods in the economy.

### COPP-3013. Rhetoric

This course provides an overview of the role of rhetoric in the communication process. It covers the role of the speaker in the communication process, the role of the audience, and the role of the speaker in the communication process. The course also explores the role of rhetoric in the political process and the role of rhetoric in the economy.

Prerequisites: COPP 2013, COPP 2023, COPP 2033.

### COPP-3023. Ethics and Social Responsibility

This course examines the ethical and social responsibilities of public policy makers and the media. It explores the challenges of balancing competing interests and values in a complex and often contentious environment. Prerequisites: COPP 2013, COPP 2023, COPP 2033.

### COPP-3033. Public Policy and the Media (POLS 3213)

This course explores the relationship between public policy and the media. It examines the role of the media in shaping public opinion and influencing policy-making. Prerequisites: COPP 2013, COPP 2023, COPP 2033.

### COPP-3043: Business Communications and Marketing

This course focuses on the communication and marketing strategies used by businesses. It covers topics such as advertising, public relations, and sales promotion. Prerequisites: COPP 2013, COPP 2023, COPP 2033.

### COPP-4006. Case Studies in Public Policy

This course uses case studies to explore various public policy issues. Students will analyze the causes, consequences, and potential solutions for these issues. Prerequisites: COPP 3013, COPP 3023, COPP 3033.

### COPP-4016. Internship

This course provides students with hands-on experience in a public policy or communication-related field. Prerequisites: COPP 3013, COPP 3023, COPP 3033.

### Cross-Listed Courses

#### JOUR-3163. New Media and Social Change

This course explores the impact of new media and social change on public policy and communication. Prerequisites: COPP 2013, COPP 2023, COPP 2033.

#### POLS-3223. Public Administration

This course examines the principles and practices of public administration. Prerequisites: COPP 2013, COPP 2023, COPP 2033.

#### POLS-3613. Model United Nations

This course provides students with a simulated United Nations experience. Prerequisites: COPP 2013, COPP 2023, COPP 2033.

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### Suggested Courses

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 C P P

### 1. Science, Technology and the Environment

- |           |         |
|-----------|---------|
| ECON 3323 | E       |
| EN 1013   | I E P   |
| EN 2023   | I P E   |
| EN 3013   | E P     |
| EN 3023   | E P     |
| NA I2233  | N F N M |
| NA I3223  | N E E E |
| OCI 2213  | E       |
| 1003      | 1       |
| 2103      | 2       |
| 2123      | F &     |
| 2303      | N D     |
| 2313      | E       |
| 2403      |         |
| 2413      | I       |
| 2503      | H D     |
| 2603      | A       |
| 2903      | P       |
| 3803      | E       |

### 2. Social Policy and Social Justice

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|-----------|-------|
| C IM 2743 | P C   |
| C IM 3953 | P C J |
| ECON 2203 | C E D |
| ECON 2403 | E P   |

ECON 4323	Public Communication and Governance
GE O 2013	Information and Governance
GE O 2023	Media and Information Age
GE O 3023	Advertising and Health
GE O 3733	Advertising and Advertising
HM 1006	Information and Health
HM 3013	Dissemination of Information and Communication
HM 3063	Government Communication and Communication Advertising
HM 3113	Government Communication and Communication
HM 3123	Information and Health
HM 3133	Advertising and Journalism
HM 3543	Health and Family Planning
HM 3803	Health and Communication
NA I 3313	Communication and Information / Non-Information
NA I 3623	Non-Executive Communication
NA I 3803	Information and Communication / Electronic Media
NA I 3813	Non-Communication and Communication
NA I 3843	Advertising and Information Planning
NA I 3853	Advertising and Information Planning
NA I 3863	Information Planning and Health
OCI 2106	Communication
OCI 2416	Information
OCI 2423	Public Opinion 1 and Public Opinion
OCI 2433	Public Opinion 2 and Communication and Public
OCI 2443	Communication and Election
OCI 2523	Advertising and Advertising
OCI 3123	Media
OCI 3413	Electronic and Electronic Planning and Governance

**3. Politics and Governance**

ECON 1006	Information and Election
ECON 2403	Election and Political
ECON 2153	Political and Election
ECON 3433	Election and Governance
ECON 3443	Non-Broadcast Election
ECON 3453	Local Election
NA I 3703	Information and Election / Election and Disinformation
POL 1103	Communication and Governance
POL 2103	Communication and Communication and Political
POL 2113	Communication and Information and Communication and Political
POL 3103	Political and Political and Election and Communication
POL 3113	Communication and Election and Election and Political
POL 3123	Communication and Communication and Election
POL 3133	Communication and Communication and Communication and Election
POL 3213	Media and Political and Communication
POL 3223	Communication and Political and Communication and Non-Broadcast Political
POL 4103	Communication and Governance and Political
POL 3333	Information and Political and Election

OCI 2106	C
OCI 2323	C
OCI 2513	C
OCI 3123	M
OCI 3693	D
OCI 3413	E
2903	P

#### 4. Law and Justice

C IM 1013	C
C IM 1023	C
C IM 2123	L
C IM 2223	J
C IM 2233	P
C IM 2243	C
C IM 2263	C
C IM 2943	
C IM 3123	C
C IM 3143	C
C IM 3243	A
C IM 3283	C
C IM 3803	C
C IM 3843	C
C IM 4133	I
C IM 4153	A
C IM 4403	F
C J 3003	G
ECON 2423	P
HM 1006	I
HM 3013	D
HM 3063	G
HM 3113	
HM 3123	I
HM 3133	A
HM 3543	H
HM 3803	C
NA I 3903	N
NA I 3913	N
NA I 3923	A
OCI 2313	D
OCI 2343	
OCI 3313	L
OCI 3323	L

#### 5. International Relations

C IM 3643	
C IM 4133	C
ECON 3343	B

HM 3123	I. H.
HM 3543	H. F. P.
POL 2303	C. P. D.
POL 2313	C. P. D. A.
POL 3303	G. P.
POL 3323	P. L. N. G.
POL 3413	E. E.
POL 3423	P. & E.
POL 2603	P. E. I. A.
POL 2613	I.
POL 2623	I. II
POL 3313	F. P.
POL 3503	H. F. P.
POL 3513	C. P. L.
POL 3523	I. A. P.
POL 3533	C. F. P.
POL 3603	N.
POL 3613	M. N.
POL 4603	I.
OCI 3153	I.