

# Journalism

Journalism is the profession of gathering, reporting, and presenting news and information to the public. It is a dynamic field that constantly evolves with technology and societal changes. Journalists play a crucial role in holding power accountable and providing citizens with the information they need to make informed decisions. The profession is characterized by a commitment to accuracy, objectivity, and the public good.

## Major

The Journalism Major is a 36-credit program that prepares students for careers in journalism. The curriculum includes courses in news writing, editing, multimedia reporting, and journalism ethics. Students also gain practical experience through internships and campus media opportunities. The program is designed to provide a strong foundation in both traditional and digital journalism practices.

## Minor

The Journalism Minor is an 18-credit program that complements other majors. It provides students with a solid understanding of journalism's role in society and the skills necessary to communicate effectively in a digital age.

### JOUR-1113. Fundamentals of Effective Writing

This course introduces students to the fundamentals of effective writing, focusing on clarity, concision, and logical organization. Students learn to identify and avoid common writing errors and develop the skills necessary to write compelling news stories and editorials.

### JOUR-1023. The Message: Great Stories of Journalism

This course explores the history and evolution of journalism, highlighting key figures and events that have shaped the profession. Students analyze classic journalistic works and learn how to apply these lessons to contemporary reporting practices.

### JOUR-2013. Multi-Media: Reporting From the Field

This course focuses on the skills and techniques required for reporting from the field in a multi-media environment. Students learn how to gather information, conduct interviews, and create engaging content for various platforms, including print, broadcast, and digital.

### JOUR-2033. Local Reporting, Global Media

This course examines the relationship between local reporting and global media. Students explore how local news stories can have global implications and how global events are reported from a local perspective.

### JOUR-2113. The Toolbox 1: New Media

This course introduces students to the tools and techniques used in new media reporting. Students learn how to use social media, digital video, and other digital tools to enhance their reporting and reach a wider audience.

### JOUR-2123. The Toolbox 2: Mobile Media

This course focuses on the use of mobile media in journalism. Students learn how to create and distribute content for mobile devices, including smartphones and tablets. The course also covers the challenges and opportunities of mobile journalism.

### **JOUR-3013. Through the Lens**

Students will learn the history and theory of photography and how to use a camera. Topics include: camera operation, lighting, composition, and editing. Prerequisite: J.T. 2123. Credit: 3.

### **JOUR-3023. Radio and Podcasting**

Students will learn the history and theory of radio and podcasting. Topics include: radio history, radio production, podcasting, and digital audio production. Prerequisite: J.T. 2123. Credit: 3.

### **JOUR-3033. The Power of Narrative**

Students will learn the history and theory of narrative. Topics include: narrative theory, narrative structure, and narrative analysis. Prerequisite: J.T. 2123. Credit: 3.

### **JOUR-3143. Documentary**

Students will learn the history and theory of documentary. Topics include: documentary history, documentary production, and documentary analysis. Prerequisite: J.T. 2123. Credit: 3.

### **JOUR-3153. Digital Journalism**

Students will learn the history and theory of digital journalism. Topics include: digital journalism history, digital journalism production, and digital journalism analysis. Prerequisite: J.T. 2123. Credit: 3.

### **JOUR-3163. New Media and Social Change (COPP)**

Students will learn the history and theory of new media and social change. Topics include: new media history, new media production, and new media analysis. Prerequisite: J.T. 2123. Credit: 3.

### **JOUR-3333. Special Topics in Journalism and Media**

Students will learn the history and theory of special topics in journalism and media. Topics include: special topics in journalism and media history, special topics in journalism and media production, and special topics in journalism and media analysis. Prerequisite: J.T. 2123. Credit: 3.

### **JOUR-3173. Interviewing and the Art of Inquiry**

Students will learn the history and theory of interviewing and the art of inquiry. Topics include: interviewing history, interviewing production, and interviewing analysis. Prerequisite: J.T. 2123. Credit: 3.

### **JOUR-3703: Commentary Journalism and Public Opinion**

Students will learn the history and theory of commentary journalism and public opinion. Topics include: commentary journalism history, commentary journalism production, and commentary journalism analysis. Prerequisite: J.T. 1113, C 2013. Credit: 3.

### **JOUR-3803: Business Journalism: Following the Money**

Students will learn the history and theory of business journalism. Topics include: business journalism history, business journalism production, and business journalism analysis. Prerequisite: J.T. 2123. Credit: 3.

**JOUR-4106. Senior Seminar in Journalism**

This course is a capstone experience for journalism students. It provides an opportunity for students to apply their knowledge and skills in a real-world setting. The course is designed to be a culminating experience for students, where they can demonstrate their proficiency in journalism and their ability to work in a professional environment.

**JOUR-4116. Journalism in the Field**

This course is a hands-on experience for journalism students. It provides an opportunity for students to apply their knowledge and skills in a real-world setting. The course is designed to be a culminating experience for students, where they can demonstrate their proficiency in journalism and their ability to work in a professional environment.